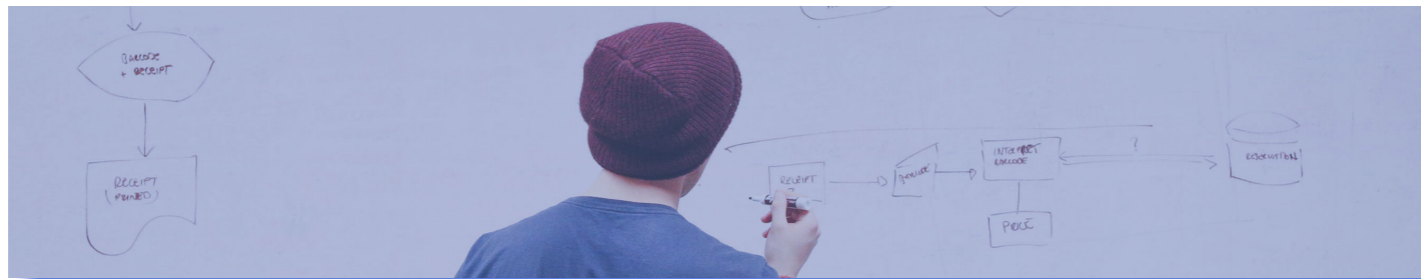
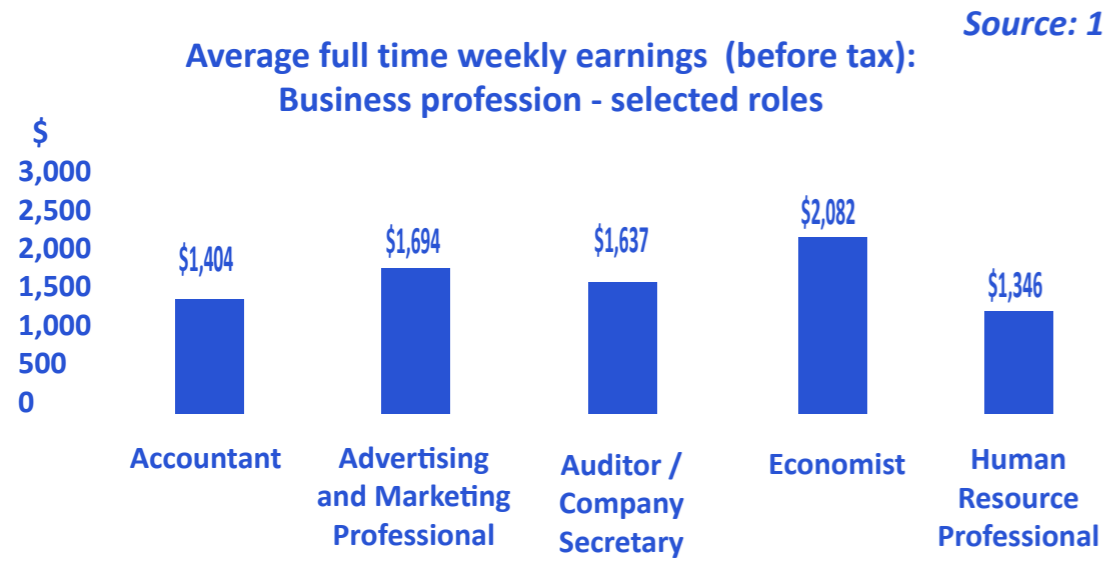


LEAP into... Business



“A business has to be involving, it has to be fun, and it has to exercise your creative instincts.” - Richard Branson



“Management is doing things right; leadership is doing the right things.” - Peter Drucker

**Employment levels and estimated growth in Australia:
Business profession - selected roles**

Business Profession	2015	2020 (estimated)
Accountant	188,100	219,300
Advertising and Marketing Professional	55,000	63,600
Auditor/ Company Secretary	19,800	24,200
Economist	5,100	5,100
Human Resource Professional	59,000	62,200

Source: 2

**Education level attained/ % of total employment in Australia:
Business profession - selected roles** *Source: 4*



Business Profession - Workforce Facts *Source: 2*

Employment is expected to grow strongly for Accountants and for Advertising and Marketing Professionals (increase of over 50,000 each) to November 2020. Accounting (188,100 in November 2015) and Advertising and Marketing (55,000 in November 2015) are very large occupations, suggesting that opportunities should be available in most regions. Accountants and Advertising and Marketing Professionals are mainly employed in Professional, Scientific and Technical Services, Financial and Insurance Services and Manufacturing.

Economists are a very small occupation (5100 in November 2015) mainly employed in Public Administration and Safety, Professional, Scientific and Technical Services and Financial and Insurance Services. Looking forward, employment for Auditors and Company Secretaries to November 2020 is expected to grow very strongly.

Human Resource Professionals are mainly employed in Administrative and Support Services; Public Administration and Safety; and Professional, Scientific and Technical Services. This is a very large occupation (59,900 in November 2015) suggesting that employment opportunities should be available in most regions. Employment for Human Resource Professionals to November 2020 is expected to grow moderately.

Auditor / Company Secretary is a medium sized occupation (19,800 in November 2015) where to November 2020 is expected to grow very strongly.



“Good management is the art of making problems so interesting and their solutions so constructive that everyone wants to get to work and deal with them.” - Paul Hawken



“This is a fantastic time to be entering the business world, because business is going to change more in the next 10 years than it has in the last 50.” - Bill Gates

Source: 3

**Gender % split:
Business profession - selected roles**

