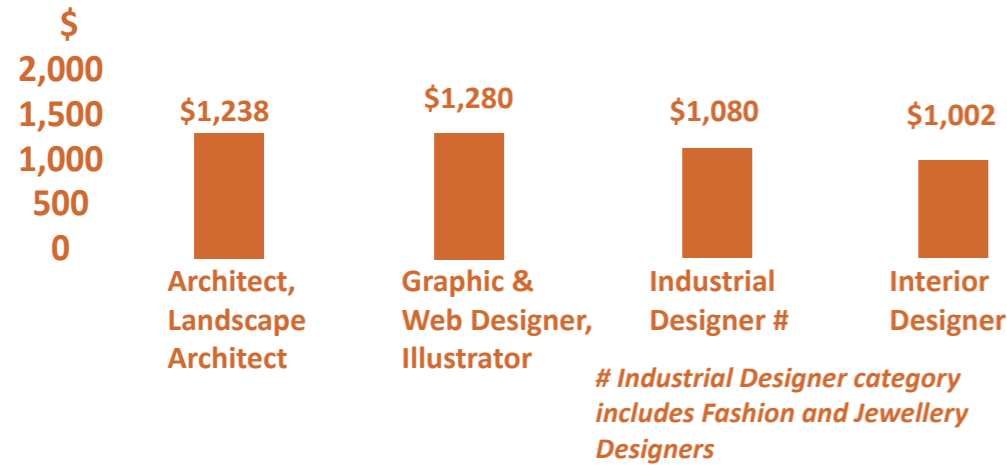




Average full time weekly earnings (before tax):  
Design Profession - selected roles

Source: 1



“I never design a building before I’ve seen the site and met the people who will be using it.”  
- Frank Lloyd Wright



## Design Profession - Workforce Facts

Source: 2

Employment for Architects and Landscape Architects rose moderately in the past five years and looking forward, employment for this profession is expected to grow very strongly. Architects and Landscape Architects are mainly employed in Professional, Scientific and Technical Services, Construction and Public Administration and Safety.

Employment for Graphic and Web Designers, and Illustrators fell slightly in the past five years and rose moderately in the long-term (ten years). Looking forward, employment for these professions (to November 2020) is expected to grow strongly. Graphic and Web Designers, and Illustrators are mainly employed in Professional, Scientific and Technical Services, Manufacturing and Information Media and Telecommunications.

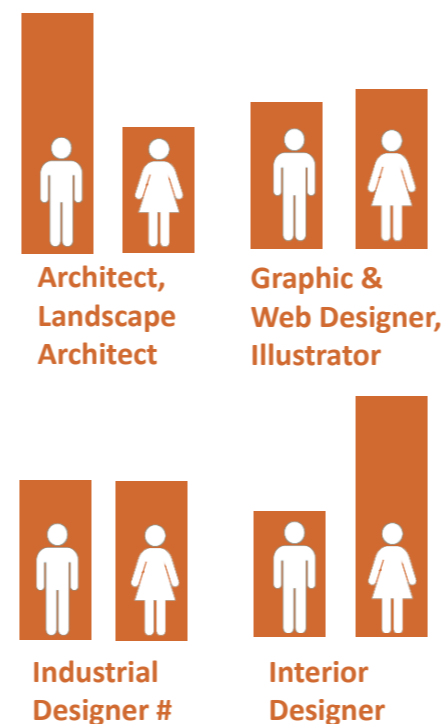
Employment in Industrial Design is expected to grow very strongly. Fashion, Industrial and Jewellery Designers are mainly employed in Manufacturing; Professional, Scientific and Technical Services and Retail Trade.

Employment for Interior Designers (to November 2020) is expected to grow very strongly. Interior Designers are mainly employed in Professional, Scientific and Technical Services, Manufacturing and Construction.



## Gender % split: Design Profession - selected roles

Source: 3



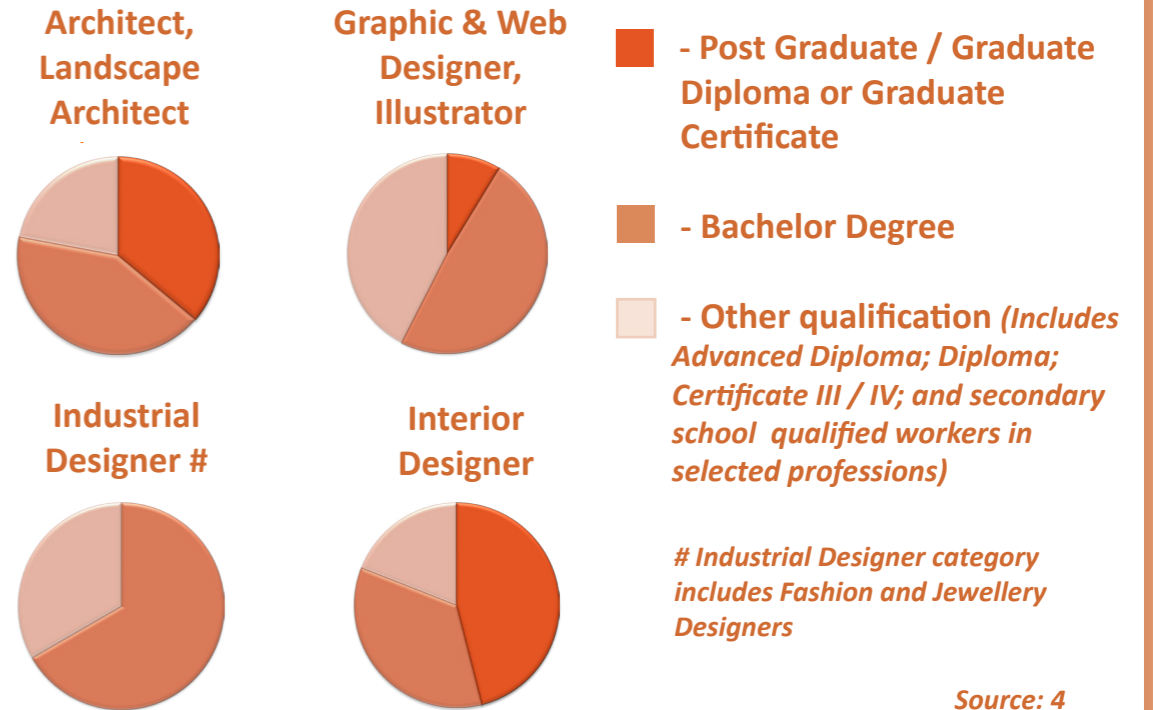
# Industrial Designer category includes Fashion and Jewellery Designers



“An object should be judged by whether it has a form consistent with its use.” - Bruno Munari



## Education level attained/ % of total employment in Australia: Design Profession - selected roles



Source: 4



## Employment levels & estimated growth in Australia: Design Profession- selected roles

Source: 2

Role	2015	2020 (estimated)
Architect, Landscape Architect	24,000	29,000
Graphic & Web Designer, Illustrator	46,500	53,000
Industrial Designer #	11,600	13,300
Interior Designer	11,500	13,800



“it’s very easy to be different, but very difficult to be better.”  
- Jonathan Ive